



Exhibit A

HealthCare Nursing Seminar Attendees from PESI HealthCare Business Mailing List Mailing List

HealthCare Nursing Seminar Attendees from PESI HealthCare Business Mailing List is the leader of education within the healthcare community. Continuing Education Seminars, Conferences, On-Site Training and Webinars. PESI Healthcare Seminar Attendees: Current, Relevant, Effective.

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SEGMENTS		COUNTS THROUGH 12/31/2023	MARKET:	BUSINESS
303,967 TOTAL UNIVERSE / BASE RATE		\$130.00/M	CHANNELS:	 
303,967 TOTAL UNIVERSE		\$130.00/M	SOURCE:	DIRECT RESPONSE
14,237 3 MONTH NURSING SEMINAR ATTENDEES		+ \$20.00/M	PRIVACY:	UNKNOWN
28,267 6 MONTH NURSING SEMINAR ATTENDEES		+ \$15.00/M	DMA7:	NO
51,545 12 MONTH NURSING SEMINAR ATTENDEES		+ \$10.00/M	STATUS:	STANDARD PROVIDER
FUNDRAISING		\$75.00/M	GEO:	USA
DESCRIPTION			GENDER:	87% FEMALE 8% MALE
HealthCare Nursing Seminar Attendees from PESI			SELECTS	
HealthCare provides current, relevant and effective on-site training programs for many enthusiastic medical professionals in all specialties. These individuals are eager to learn and grow within their healthcare practices and environments.			BUSINESS ADDRESS	\$15.00/M
			GENDER/SEX	\$15.00/M
			NO. OF EMPLOYEES	\$15.00/M
			ONE PER LOCATION	\$15.00/M
			SALES VOLUME	\$15.00/M
			SCF	\$10.00/M
			SEMINAR	\$20.00/M
			SEMINAR CATEGORY	\$20.00/M
			STATE	\$10.00/M
			TITLE	\$15.00/M
			ZIP	\$10.00/M
			ADDRESSING	
			KEY CODING	\$3.00/M
			DELIVERY FEE	\$75.00/F
			RELATED LISTS	
			<input type="checkbox"/> MEDICAL GROUP MANAGEMENT ASSOCIATION (MGMA)	
			<input type="checkbox"/> EMERGENCY NURSES ASSOCIATION (ENA)	
			<input type="checkbox"/> BOARD OF CERTIFICATION FOR EMERGENCY NURSING (BCEN)	
			<input type="checkbox"/> ASSOCIATION OF WOMEN'S HEALTH, OBSTETRIC AND NEONATAL NURSES (AWHONN)	
			<input type="checkbox"/> ONCOLOGY NURSING SOCIETY (ONS)	
			<input type="checkbox"/> MEDQOR - HEALTHCARE	
			<input type="checkbox"/> MASTERFILE	
			<input type="checkbox"/> ASSOCIATION OF AMERICAN MEDICAL COLLEGES (AAMC)	
			<input type="checkbox"/> NEW ENGLAND JOURNAL OF MEDICINE (NEJM)	
			<input type="checkbox"/> NATIONAL ASSOCIATION OF SOCIAL WORKERS (NASW) EMAIL AND MAILING LIST	
			<input type="checkbox"/> AMERICAN ACADEMY OF PHYSICIAN ASSISTANTS (AAPA)	

This list allows mailers and marketers to target accurately medical professionals looking to further their knowledge and practical experience in their respective fields.

HealthCare Nursing Seminar Attendees from PESI HealthCare also purchase a wide range of educational products and reference materials such as books, audio tapes, home-study packages and videos.

These are women and men who further their respective professions by way of distance training, online education, on-site training and by attending seminars.

Through webinars and teleseminars, **HealthCare Nursing Seminar Attendees from PESI HealthCare**, utilize the latest communication tools to deliver an integrated learning experience that can be attended either at your desk or in a conference room. These types of events are a convenient way to receive focused education without traveling.

Data Axle recommends the **HealthCare Nursing Seminar Attendees from PESI HealthCare Business Mailing List** for the following offers: Ad specialty catalogs, day planner/pen catalogs, small-business credit card offers, office furniture/supply catalogs, uniform apparel catalogs, hosiery / shoe catalogs, travel accessory catalogs, health publishing magazines, holiday card catalogs, food/gift offers, consumer gift offers, apparel catalogs, fundraising offers, consumer book offers and publications, news publications, health offers, medical supply catalogs, vitamin catalogs.